

Enhancing Sustainable Income in
the Philippines (ESIP) Project

Systemic changes in ESIP project's promoted subsectors

Alliance 2015

towards the eradication of poverty

SWISS
SOLIDARITY



HELVETAS
Swiss Intercooperation



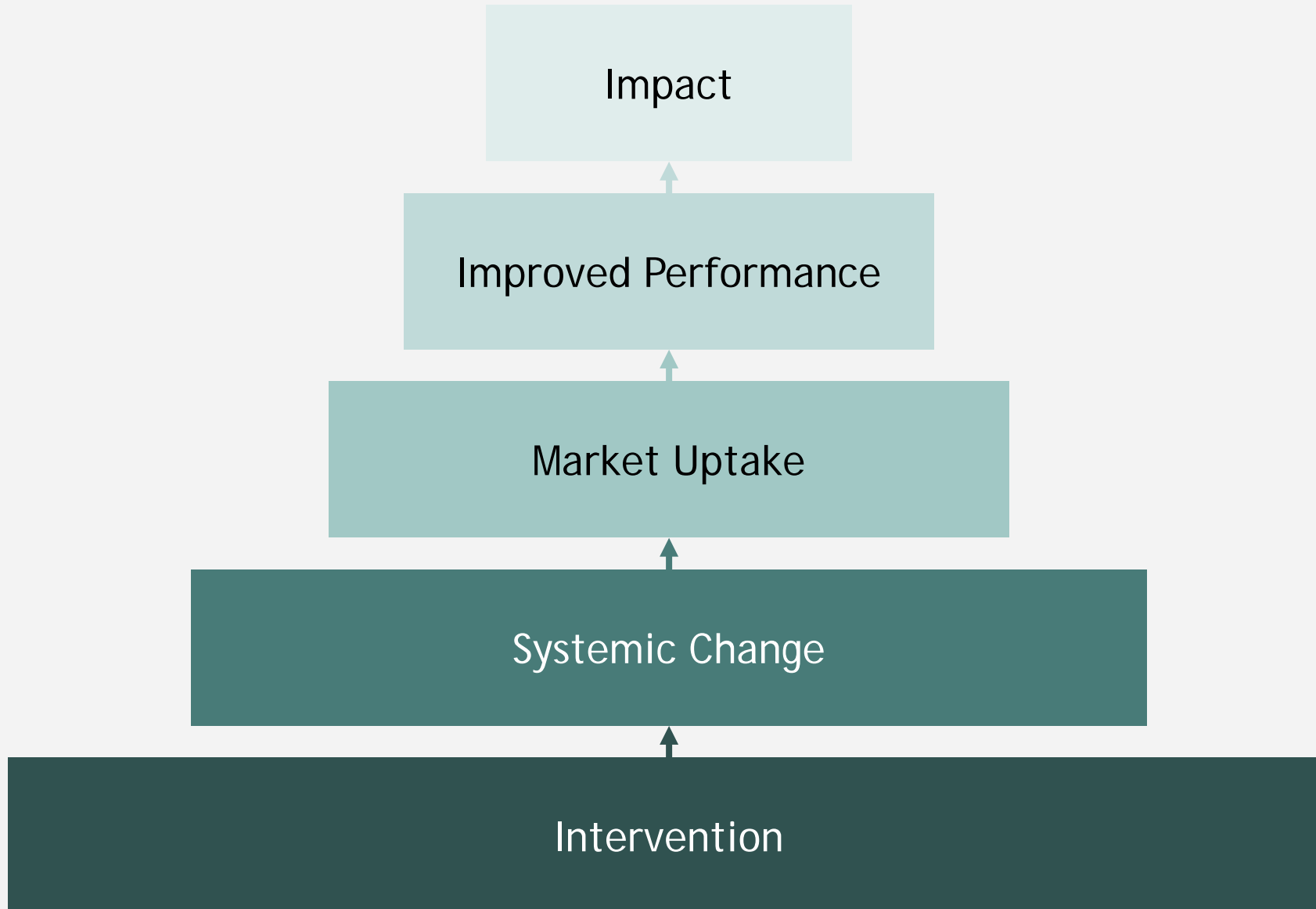
Outline of the Presentation

Giving an Overview of the Common Feature of the Result Chains of the Project's Promoted Subsectors

Showing Video on Systemic Changes in the Project's Promoted Subsectors (Philippine Lemon as Example)

Focusing Four Dimensions of Systemic Changes

Result Chain of Subsectors





Identified and capacitated Local Service Providers (LSPs)



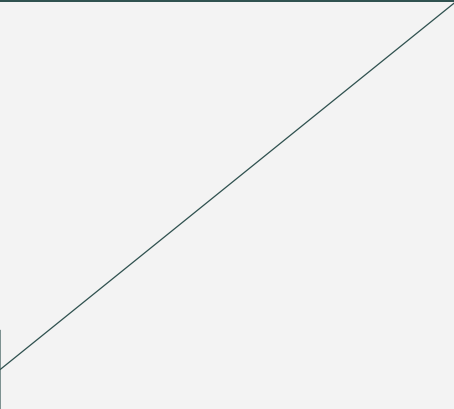


Identified and capacitated agricultural start-ups (ASUs)






Identified and collaborated with financial institutions and micro finance institutes (MFIs)





Collaborated with Philippines Crop Insurance Corporation (PCIC)





Identified and collaborated with inputs (fertilizer, seed) suppliers





Facilitated linkages between ASUs and institutional buyers






A dark teal rectangular box. On the left side is a white icon of two hands shaking. To the right of the icon, the text 'Collaborated with government organisations' is written in white. A thin white line extends from the bottom right corner of this box towards the bottom right of the image.

Collaborated with government organisations





Coordination
with



LSPs capacitated, and provided training, inputs and services to farmers





ASUs capacitated, accessed bigger markets and industrial loans, and increased demand of farm products






PCIC recruited and trained underwriters, and enrolled farmers





Micro finance institutes (MFIs) provided orientation/training on financial products and services to farmers






Inputs suppliers provided production inputs (fertilizer, seed) to farmers through LSPs



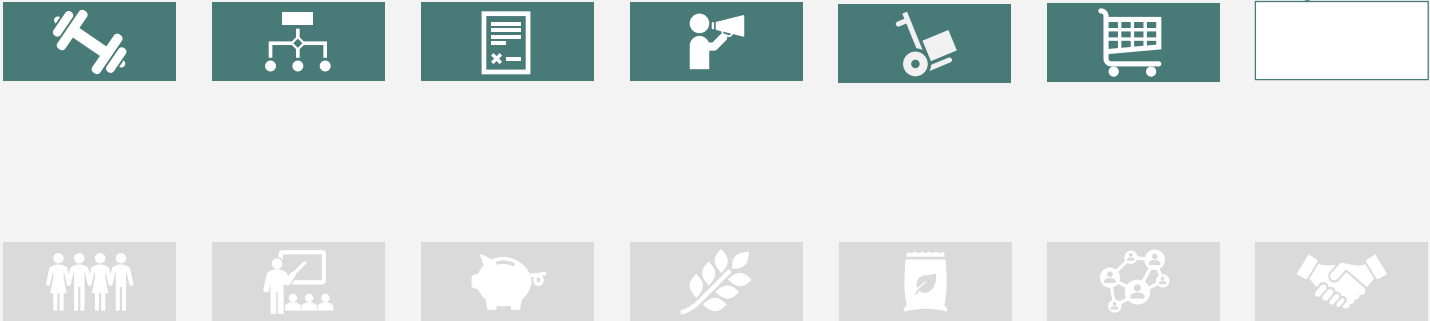


Large buyers established marketing agreements with ASUs and bought processed products





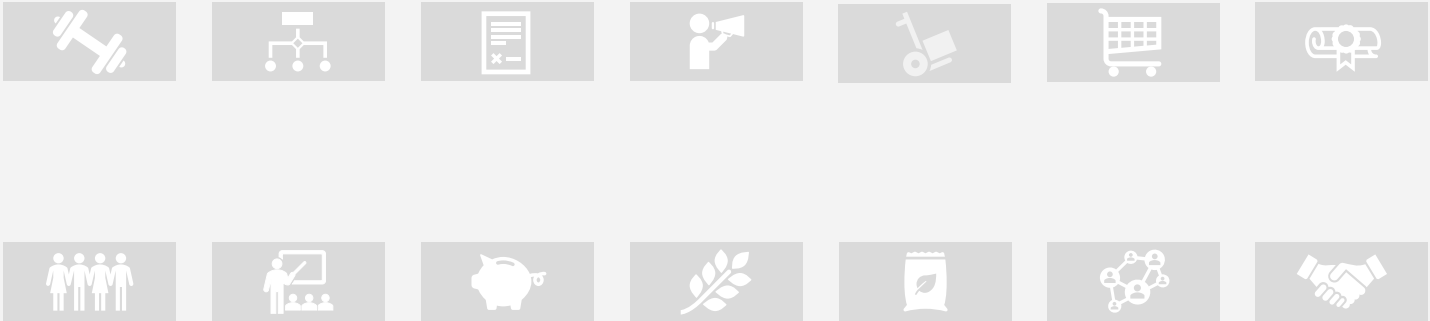
FDA provided licence to operate,
and DOST and DTI provided training
and equipment loan to ASUs

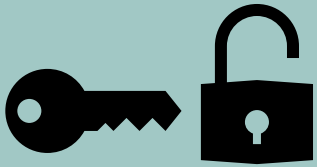






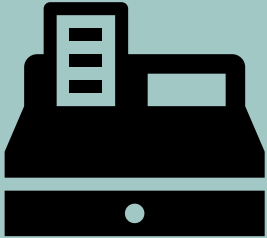
Farmers received training and services





Farmers accessed production inputs (seed, fertilizer)





Farmers sold products to consolidators (LSPs) and ASUs





Farmers insured crops with PCIC





Farmers accessed to financial services and products



Impact

Improved
Performance

Market Uptake

Systemic Change

Intervention




Impact

Improved Performance

Market Uptake

Systemic Change

Intervention



Number of farmers increased under crop cultivation




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Farmers increased land area under crop cultivation



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Farmers increased their agricultural production



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Farmers increased their agricultural sales in volume and revenue



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Improved Performance

Market Uptake

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₽ Farmers increased income

Improved Performance



Market Uptake



Systemic Change



Intervention



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Market Uptake

Systemic Change

Intervention





Farmers increased savings



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Improved Performance

Market Uptake

Systemic Change

Intervention



Farmers increased resilience



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Improved Performance



Market Uptake

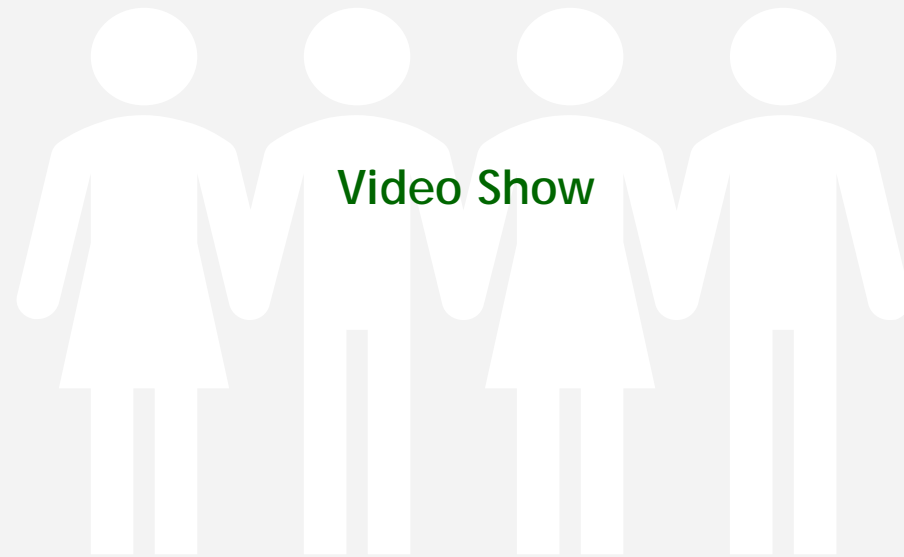


Systemic Change



Intervention





Video Show

Four Dimensions of Systemic Changes

Sustainability

Scalability

Inclusivity

Change in Mind-set and Attitude

Thank You!

